



The annual running of the Mark Palumbo Memorial University Orthopedics 5K is being held on **Sunday, September 15, 2024**, at the Kettle Point campus in East Providence. Dr. Mark Palumbo, a renowned spine surgeon, passed away in September 2019. He was not only a beloved member of the University Orthopedics family, but also a highly regarded pillar of the community.

The race starts and finishes at Kettle Point, and serves as a charitable fundraiser for The Tomorrow Fund, a local organization that provides support to children with cancer treated at Hasbro Children’s Hospital and their families.

GOLD SPONSOR - \$2,500

- 5 free race entries
- Corporate branding on event website at www.UOI.com/5k
- On-site branding and verbal promotions on race day
- Logo/branding on all mile markers
- Branding on finisher’s tape
- Logo on all race bibs
- Corporate branding in all email marketing campaigns (60,000+ unique individuals)
- Corporate branding on social media marketing
- Branding on all race shirts (750+ including volunteers) *
- On-site branding, table location and verbal promotions on race day

SILVER SPONSOR - \$1,250

- Corporate branding on event website
- Corporate branding in all emails
- Branding on all race shirts*
- On-site branding and table location

BRONZE SPONSOR - \$750

- Corporate branding on event website
- Corporate branding in all emails
- Company listing or name on all race shirts*



*Logo must be submitted by August 20 in order to appear on race shirts



For more information on the race and about becoming a sponsor, visit UOI.com/5K or email 5KSponsor@universityorthopedics.com